

momentum

OCTOBER 31-NOVEMBER 3 | **BERLIN** 11
MARITIM HOTEL

Sunday 30th October

2.00pm – 5.00pm Conference Registration / Information Desk

6.00pm – 9.00pm
EMC Partner Reception

Monday 31st October

8.00am – 9.00pm Conference Registration / Information Desk

10.00am – 5.30pm
Partner Conference
(EMC Partners only)

10.30am – 11.00am
Coffee Break

11.00am – 12.30pm
EMC Fundamentals
(open to all)

12.30pm – 2.00pm
Lunch

2.00pm – 3.45pm
EMC Tutorials
(open to all)

3:45pm - 4:00pm
Coffee Break

6.00pm – 9.30pm
Momentum
Welcome Reception
(Solutions
Exhibition open)

7.30pm – 10.00pm
Shuttlebuses back
to main Conference
Hotels

Tuesday 1st November

8.00am – 6.00pm Conference Registration / Information Desk

9.00am – 6.30pm
Media Program
(by invitation only)

8.45am – 10.30am
Breakout Sessions

10.30am – 5.30pm
Solutions Exhibition
Open

10.30am – 11.00am
Coffee Break

11.00am – 12.30pm
Momentum Opening
Keynote Address

12.30pm – 2.00pm
Lunch

2.00pm – 4.45pm
Breakout Sessions

4.45pm – 5.30pm
Cocktail Break

5.30pm – 6.30pm
EMC Roadmap Plenary Session

6.45pm Coaches From Maritim Hotel (only) to All Saints Day Mass

6.30pm – 7.00pm Shuttlebuses back to main Conference Hotels

7.00pm – Onwards
Regional Dine-Arounds (by Prior Arrangement/Invitation)

Wednesday 2nd November

8.00am – 6.00pm Conference Registration / Information Desk

8.45am – 10.15am
Keynote Address

9.00am – 6.00pm
Solutions
Exhibition Open

11.15am – 11.45am
Coffee Break

12.30pm – 2.00pm
Lunch

3.45pm – 4.15pm
Coffee Break

5.15pm – 6.15pm
EMC Roadmap
Plenary Session

6.00pm – 7.00pm Coaches from Maritim Hotel to Main Conference Hotels

7.30pm Coaches From Main Conference Hotels to Conference Party

8.00pm - late
Momentum Conference Party

Thursday 3rd November

9.30am – 1.00pm
Conference Registration /
Information Desk

10.00am – 12.00pm
Solutions Exhibition Open

10.00am – 11.45am
Breakout Sessions

12.00pm – 1.00pm
Momentum Closing Keynote Address

1.00pm – 2.00pm
Farewell Lunch

10.00am – 5.00pm
Airport Shuttlebuses, Departures from
Maritim Hotel to Berlin Tegel Airport

Key

 Breakout Tracks

 Keynotes/Plenary Sessions

 Evening events

 Conference Registration / Information Desk

Momentum Berlin
31 Oct. - 3 Nov. 2011
Conference Agenda

Monday 31st October 2011								
8.00am - 9:00pm		Conference Registration / Information						
10:00am - 12:30pm	Partner Conference (EMC Partners only)	11:00am - 12:30pm	Fundamental 1	Fundamental 2	Fundamental 3	Fundamental 4	Fundamental 5	
	<i>Hall Maritim</i>		<i>Hall Berlin B</i>	<i>Hall Berlin C</i>	<i>Salon 7 Wien</i>	<i>Salons 4&5 London</i>	<i>Salons 2&3 Rome</i>	
	Plenary and Q&A Session		An Introduction to Intelligent Enterprise Capture <i>Sean Baird</i>	An Introduction to Multichannel Customer Communications <i>Peter Cameron</i>	An Introduction to Case Management <i>Karin Ondricek</i>	An Introduction to Enterprise Content Management <i>Scott Clinton</i>	An Introduction to Information Governance <i>Kieran Fox</i>	
12:30pm - 2:00pm		Lunch						
2:00pm - 5:30pm	Partner Conference (EMC Partners only)	2:00pm - 3:45pm	Tutorial 1	Tutorial 2				
	<i>Hall Maritim</i>		<i>Hall Berlin C</i>	<i>Salons 2&3 Rome</i>				
	Business Track		Best Practices for EMC Documentum xCP Projects <i>Peter Bistram</i>	Getting Started with EMC SourceOne File Intelligence <i>Michael Brown</i>				
6:00pm - 9:30pm		Momentum Welcome Reception, Solutions Exhibition Open						
7:30pm - 10:00pm		<i>Shuttlebuses back to main Conference Hotels</i>						

Momentum Berlin
31 Oct. - 3 Nov. 2011
Conference Agenda

Tuesday, 1st November 2011 (Morning)

8.00am - 6.00pm	Conference Registration / Information					
8:45am - 10:30am	EMC Media Conference, Salon 1 Moskau, Level 0					
	Track 1	Track 2	Track 3	Track 4	Track 5	Track 6
8:45am - 4:45pm	Technology Track: Infrastructure Transformation	Technology Track: Application Transformation	Technology Track: New User	Technology Track: New Developer	Business Track: Healthcare	Business Track: Energy
	<i>Hall Berlin B, Level 0</i>	<i>Hall Berlin C, Level 0</i>	<i>Salon 7 Wien, Level 0</i>	<i>Salon 21 Dublin, Level 2</i>	<i>Salons 4&5 London, Level 0</i>	<i>Salons 2&3 Rome, Level 0</i>
8.45am - 9.30am	EMC Corporation What's Next? The Documentum Platform Product Roadmap John McCormick	EMC Corporation EMC SourceOne File Intelligence and EMC Documentum: Gaining Control of Documents "In the Wild" to Meet Increasing Compliance Demands Michael Brown and Gunter Maier, Ment IQ	Prime Force Quo Vadis EMC Documentum 7.0? Helfried Pirker	EuroClear Controlling Scope with EMC Documentum xCP Astrid Byro and Wouter Rome, Accenture	EMC Corporation Healthcare Information Lifecycle Management - Digitally Empowered Hospital Saul Neale and Lalith Subramanian	EMC Corporation Reducing Plant Operational Risk, Ensuring EHS Compliance and Optimizing Engineering and Construction Projects Rammiz Omar and Kirsty Lowe
9.45am - 10.30am	EMC Corporation Current and Future Architecture of the EMC Documentum Platform Jeroen Van Rotterdam	Capgemini Cost, Collaboration, Compliance – Your Journey Through the Transformation Gateway Pascal Simons and Lucile Girardeau and Jean Charnay, BNP Paribas	EMC Corporation What's Next? The New UI Rohit Ghai and Jeetu Patel	EMC Corporation EMC Documentum Foundation Services & RESTful Services Mike Mohen	Saint Peter Hospital The EMC OSA (Open Systems Architecture) Solution at Saint-Peter University Hospital Built on EMC Documentum Yves Mahieu and Maurice Van Kerckhoven	SAIPEM The IT Roadmap to a Complete EMC Document Management Solution for Engineering and Construction Ulisse Beretta and Gilberto Zizzo, EMC Corporation
10.30am - 5.30pm	Exhibition Open					
10.30am - 11.00am	Coffee Break					
11.00am - 12.30pm	EMC Opening Keynote Address, Rick Devenuti, Hall Maritim					
12.30pm - 2.00pm	Lunch					

Colour Code Key:	EMC Session	Customer Session	Partner Session	Roundtable Session
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Momentum Berlin
31 Oct. - 3 Nov. 2011
Conference Agenda

Tuesday, 1st November 2011 (Afternoon)

	Track 1 Technology Track: Infrastructure Transformation <i>Hall Berlin B, Level 0</i>	Track 2 Technology Track: Application Transformation <i>Hall Berlin C, Level 0</i>	Track 3 Technology Track: New User <i>Salon 7 Wien, Level 0</i>	Track 4 Technology Track: New Developer <i>Salon 21 Dublin, Level 2</i>	Track 5 Business Track: Healthcare <i>Salons 4&5 London, Level 0</i>	Track 6 Business Track: Energy <i>Salons 2&3 Rome, Level 0</i>
2.00pm - 2.45pm	C6 Same Business Rules for Various User Interfaces (Mobile Devices, Widget-Based Portal, Web Client...) Boris Carbonneill	EMC Corporation Enabling the Digital Mailroom with Intelligent Enterprise Capture Owen Kilbane	Bayer Healthcare Pharmaceuticals ECM at Bayer Healthcare Pharmaceuticals in Research and Development Oliver Mende	EMC Corporation What's Next? The Application Composition Roadmap-Transforming ECM and Case David LeStrat	EMC Corporation EMC Healthcare Customer Roundtable (2 Hour Session) Saul Neale and Lalith Subramanian	EMC Corporation Energy, Engineering and Construction Customer Roundtable (2 Hour Session) Rammiz Omar and Kirsty Lowe
3.00pm - 3.45pm	EMC Corporation Migrating from FAST to EMC Documentum xPlore: What To Do and Why You'll Love It Ed Bueche	European Space Agency Utilisation of EMC Documentum at the European Space Agency Jurgen Scholz	euroscript Complex Case Management - Configure it Done! Marco van Schaijk	EMC Corporation Integrating Microsoft SharePoint and EMC Documentum Andrew Chapman & Michael Mohen		
4.00pm - 4.45pm	EMC Corporation Expanding the Value of Your Enterprise Content Management Platform Geoff Peters	EMC Corporation Practical eGRC: The First Step in Bringing eDiscovery, Investigations, and Governance Together with Archer and EMC SourceOne - Kazeon Prashanth Shetty and Chris Dale	EMC Corporation A Proven Methodology for Implementing Microsoft SharePoint and EMC Documentum Michael Mohen	RWE Dea AG Mandatory Upgrade of Two EMC Documentum Repositories Under Time Pressure – Do It Now and Do It Fast Bert Köhler	Fujitsu Case Story: Building the Next Generation of Healthcare Information Infrastructure Teemu Suna	Saudi Aramco Information Management for Oil and Gas: The "Digital Oil Field" Vision and Best Practices for Exploration and Production, and IT Abdullah Al-Humaidy
4.45pm - 5.30pm	Cocktail Break					
5.30pm - 6.30pm	Plenary Session: ECM in the Cloud: Your Journey Starts Now - Hall Maritim - Paul O'Brien					
6:45pm	Shuttlebuses from Maritim Hotel (only) to All Saints Day Mass					
6:30pm - 7:00pm	Shuttlebuses back to main conference hotels					
7:00pm Onwards	Regional Dine-Arounds (by prior arrangement/invitation)					

Colour Code Key:	EMC Session	Customer Session	Partner Session	Roundtable Session
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Momentum Berlin
31 Oct. - 3 Nov. 2011
Conference Agenda

Wednesday, 2nd November 2011 (Morning)						
8.00am - 6.00pm	Conference Registration / Information					
8:45am - 10:15am	EMC Technical Keynote Address, Jeetu Patel & Rohit Ghai, Hall Maritim					
9.00am - 6.00pm	Exhibition Open					
9:30am - 12:30pm	Executive Programme, Salon 11 Madrid, Level 1					
10:30am - 5:00pm	Track 1	Track 2	Track 3	Track 4	Track 5	Track 6
	Technology Track: Infrastructure Transformation	Technology Track: Application Transformation	Technology Track: New User	Technology Track: New Developer	Business Track: Financial Services & Insurance	Business Track: Public Sector
	<i>Hall Berlin B, Level 0</i>	<i>Hall Berlin C, Level 0</i>	<i>Salon 7 Wien, Level 0</i>	<i>Salon 21 Dublin, Level 2</i>	<i>Salons 4&5 London, Level 0</i>	<i>Salons 2&3 Rome, Level 0</i>
10:30am - 11:15am	Adlib Software Tips & Tricks to Maximize Document Transformation Services (DTS) & Advanced Document Transformation Services (ADTS) Rupin Mago	EMC Corporation Get Smart - Leverage EMC Documentum xPlore, CIS, BAM and Greenplum's Big Data Analytics to Get Smart in Your Organisation David LeStrat	Centre des Technologies de l'information de l'Etat The SIDOC Project: Deploying a Central ECM for the Luxembourg State Using D2* Jean-Claude Olivier and Thomas Detzel, euroscript	EMC Corporation Configuring and Troubleshooting EMC Documentum CenterStage Peggy Ringhausen and Brian Roche	EMC Corporation Next Generation Banking Transformation: Driving Efficiencies, Managing Compliance and Enhancing Customer Centricity Alan Hutcheson & Nigel Goodwin	EMC Corporation Cloud and Big Data in Public Sector Ronnen Brunner and Olivier Silberzahn
11:15am - 11.45am	Coffee Break					
11.45am - 12.30pm	SDL Optimizing EMC Documentum for Web Content and Customer Experience Management Robert Carroll	Tata Consultancy Services Ltd. Next Generation ECM Transformations - What Are The Thought Leaders Doing? Akshay Suryawanshi and Bindhu Thomas	EMC Corporation Collaborate on Content with EMC Documentum CenterStage for the Enterprise and OnDemand Peggy Ringhausen and Andrew Chapman	EMC Corporation Designing Automated Capture Processes Using the Captiva CaptureFlow Designer and Production Auto Learning Sean Baird and Gareth Hutchins	Deutsche Bank Intuitive User interfaces for Documentum Prash Pandit	Postel SPA Document Management and Multidelivery to Increase the Competitive Advantage Marco Pellegrini
12.30pm - 2.00pm	Lunch					

Colour Code Key:	EMC Session	Customer Session	Partner Session	Roundtable Session
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Momentum Berlin
31 Oct. - 3 Nov. 2011
Conference Agenda

Wednesday, 2nd November 2011 (Afternoon)						
	Track 1	Track 2	Track 3	Track 4	Track 5	Track 6
	Technology Track: Infrastructure Transformation	Technology Track: Application Transformation	Technology Track: New User	Technology Track: New Developer	Business Track: Financial Services & Insurance	Business Track: Public Sector
	<i>Hall Berlin B, Level 0</i>	<i>Hall Berlin C, Level 0</i>	<i>Salon 7 Wien, Level 0</i>	<i>Salon 21 Dublin, Level 2</i>	<i>Salons 4&5 London, Level 0</i>	<i>Salons 2&3 Rome, Level 0</i>
2.00pm - 2.45pm	EMC Corporation Optimizing EMC Documentum: Performance and Scalability Ed Bueche	EMC Corporation The Power of Big Data Jeetu Patel & Rohit Ghai	fme docsread – Sync Your Documents With Mobile Devices for Secure and Easy Use Dirk Bode			
3.00pm - 3.45pm	EMC Corporation Optimizing EMC Documentum: Best Practices for Deployment Ed Bueche	Sanofi Pasteur Building an eTMF on EMC Documentum: Sanofi Pasteur's Experience Béatrice Neyret	Accenture FAVORIT 5.x – Case Management for German Public Sector Moving from EMC Documentum 5 to EMC Documentum xCP Volker Bay and Helge Baumann, BVA	EMC Corporation Hands on Lab with EMC Documentum xCP (2 hour lab) Dan Ciruli, Nick King and Steve Bank	EMC Corporation Financial Services and Insurance Customer Roundtable (2 Hour Session) Alan Hutcheson & Nigel Goodwin	EMC Corporation EMC Public Sector Customer Roundtable (2 Hour Session) Ronnen Brunner and Olivier Silberzahn
3.45pm - 4.15pm	Coffee Break					
4.15pm - 5:00pm	EMC Corporation EMC OnDemand In Action – A Practical Approach to the Cloud Michael Howard and Mark Arbour	Sinequa Sinequa Business Search: Delivering a 360° View of Relevant Data for Intelligent Case Management Applications Franck Peyramaure	UNSW It's Not About the Technology: What is the Role of Customer Communications Management in an Integrated Marketing Mix? Steve Pryce	EMC Corporation Accelerate Your EMC Documentum Solutions with EMC Documentum xCP xCelerators Tord Svensson and Dan Ciruli and Jordan Guinn	Omniaisig Claims Processing Factory Gabriel Baidan & Rares Vasilescu, Star Storage	Konrad-Adenauer-Stiftung Implementation of a Worldwide FAVORIT Project at Konrad-Adenauer-Stiftung Andre Drewelowsky and Oliver Eckel, EMC Corporation
5:15pm - 6:15pm	Plenary Session: The Innovation Engine - Hall Maritim - Jeroen Van Rotterdam					
6:00pm - 7:00pm	Coaches commence departure from Maritim Hotel to main Conference Hotels					
7.30pm	Coaches commence departure from main Conference Hotels to Conference Party					
8.00pm - late	Conference Party					
11:00pm – 2.00am	Shuttlebuses back to main Conference Hotels					

Colour Code Key:	EMC Session	Customer Session	Partner Session	Roundtable Session
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Momentum Berlin
31 Oct. - 3 Nov, 2011
Conference Agenda

Thursday, 3rd November 2011

9.30am - 1.00pm	Conference Registration / Information					
10.00am - 12.00pm	Solutions Exhibition Open					
	Track 1	Track 2	Track 3	Track 4	Track 5	Track 6
	Technology Track: Infrastructure Transformation	Technology Track: Application Transformation	Technology Track: New User	Technology Track: New Developer	Technology Track: Application Transformation	Technology Track: Application Transformation
	<i>Hall Berlin B, Level 0</i>	<i>Hall Berlin C, Level 0</i>	<i>Salon 7 Wien, Level 0</i>	<i>Salon 21 Dublin, Level 2</i>	<i>Salons 4&5 London, Level 0</i>	<i>Salons 2&3 Rome, Level 0</i>
10.00am - 10.45am	EMC Corporation EMC EmailXtender Migration to EMC SourceOne – Best Practices and Customer Examples Adam Croft	EMC Corporation Introducing Captiva 6.5: Delivering Breakthrough Capture Performance and Intelligence Gareth Hutchins	EMC Corporation Business Correspondence with EMC Document Sciences xPression Peter Cameron	EMC Corporation EMC Documentum xCP Product Overview: Automating Business Processes Karin Ondricek	Infinitas Setting New Standards for Authoring Through EMC Documentum xCP Jos Wilschut	EMC Corporation Compliance and EMC Documentum - The Full Picture John McCormick
11.00am - 11.45am	EMC Corporation Taking Advantage of the EMC Captiva Architecture and Applying Best Practices to Optimise Performance Gareth Hutchins	EMC Corporation Information Governance Maturity Assessment Adam Croft	EMC Corporation Delivering Compelling Web Experiences for the New User Scott Clinton	EMC Corporation EMC Documentum xCP xCelerators and the Pattern Library Tord Svenson	Umdasch AG Revamp and Extension of an Engineering Document Management System with AutoCad Integration at Umdasch Ludwig Hauser and Robert Zankl, EMC Corporation	EMC Corporation Integrating Microsoft SharePoint and EMC Documentum Andrew Chapman and Michael Mohen
12.00pm - 1.00pm	Momentum Closing Keynote Address, Jeetu Patel, EMC & Peter Hinssen - Hall Maritim					
1.00pm – 2.00pm	Farewell Lunch					
10.00am – 5.00pm	Airport shuttlebuses, departures direct from Maritim Hotel to Berlin Tegel Airport					

Colour Code Key:	EMC Session	Customer Session	Partner Session	Roundtable Session
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